



An appreciation of Richard Blank's work with reproductions of the same was published a few years ago in this periodical. He is one of those graphic artists whose work creates an impression of matter-of-course fluency and spontaneity so that people are inclined to think it has been done with careless ease. Such an impression is a compliment to the artist and an appreciation



of his skill. The initiated, however, know only too well what an immense amount of planning and real hard work are behind such apparent fluency. This also applies to Blank's work that is mainly but not exclusively concerned with Press publicity perhaps one of the most

Prospekttitel

