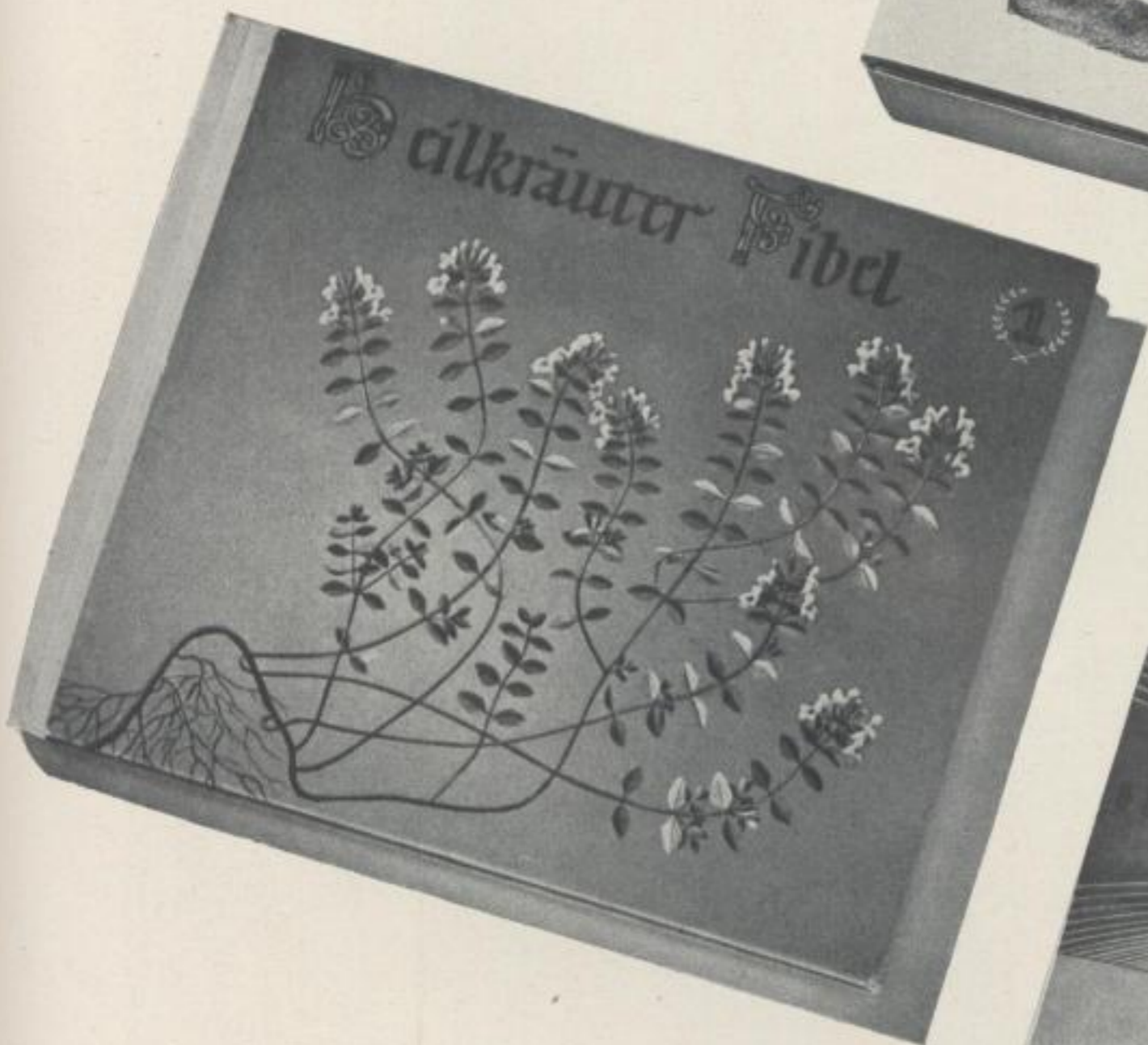
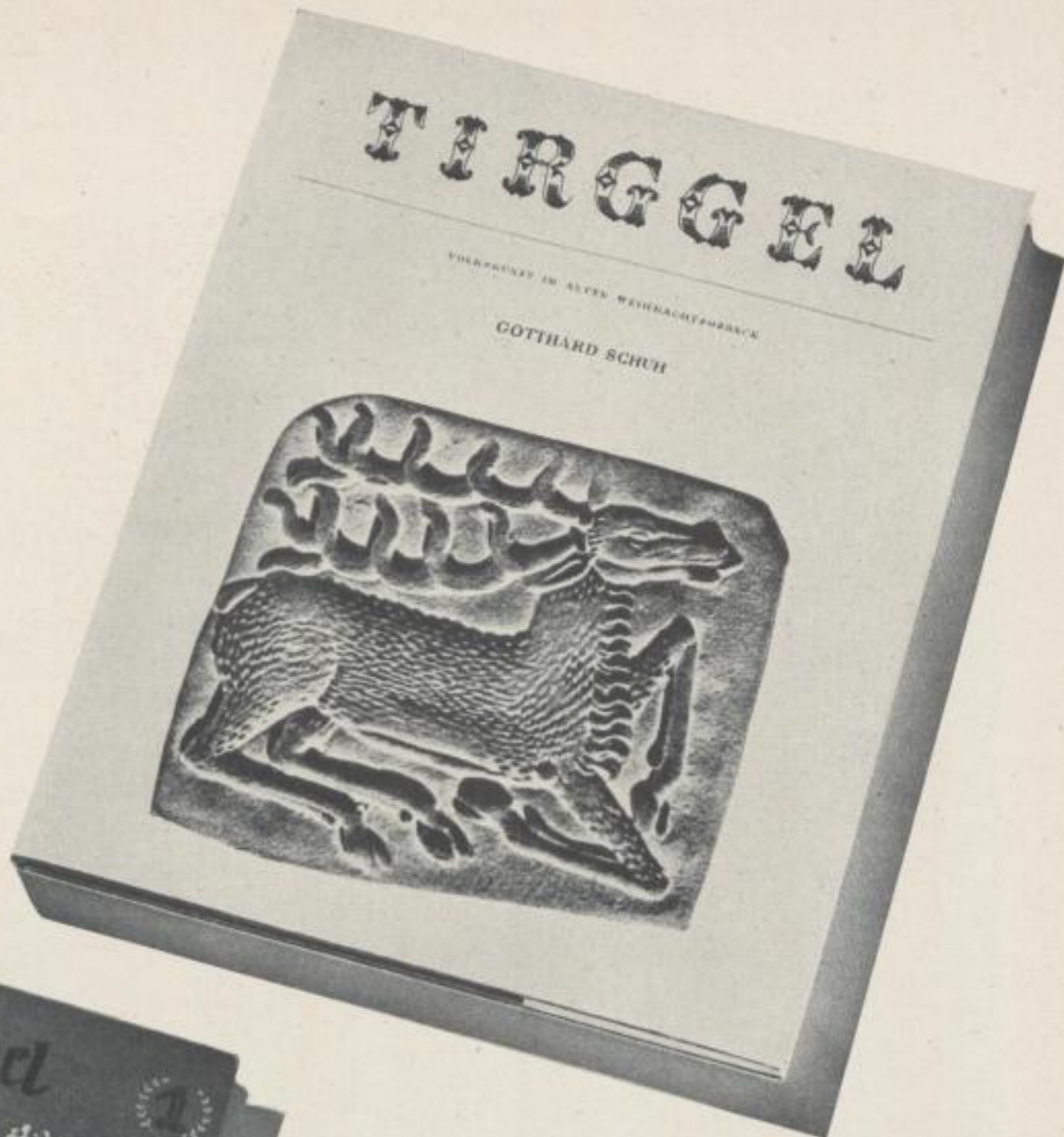


cisive for Swiss conditions. Working in perfect harmony and avoiding routine production these two experts have always successfully presented the public with series of new and arresting ideas in a graphically interesting form marked by meticulous care with regard to execution. In fact their publicity



EINBANDE UND UMSCHLAGE  
BOOK BINDINGS AND COVERS



for St. Moritz has acquired a world reputation. Like planets round the "Sun of St. Moritz" folders and pamphlets revolve in great variety rejoicing the hearts of potential travellers, publicity men and graphic artists alike. Brain and hand contributed equally to the success of this team-work which has now led