



DANKADRESSE DOCUMENT

to the establishment of the Amstutz & Herdeg Studio. The same application to work, the same meticulous care in its execution are evident in all the publicity campaigns and graphic work undertaken by the Studio. Just as appeal for St. Moritz became the prototype for the whole of Swiss travel publicity so may the books, brochures, catalogues, price-lists and other work issued after three years of collaboration by the publishing-house of Amstutz & Herdeg be considered decisive for the style of Swiss

