

Not only did Joseph Meyer illustrate the first edition of his famous Encyclopædia with numbers of impressive engravings, he was also the publisher of the far more famous "Universum", one of those monumental illustrated works that were so enormously popular in those days. The steel engraving, however, did not only feature in the book trade. At an early date in its development it was used in applied graphic art in Germany, as for instance, in the making of banknotes, postage stamps, business cards, hotel advertisements, packets of cigars or fashion plates which were then carefully coloured with Indian ink. It is true that the steel engraving never actually rose to be a medium of expression in creative, graphic art. Artists like Friedrich Fleischmann, the Nuremberg painter

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