Französischer Reiseprospekt
French Tourist Traffic Folder

Cartography is today equipped with all the latest technical resources of the draughtsman's and printer's art. It has found an unrivalled and practical form in which to depict with clarity and legibility economic areas, topographical, geological and other details. The path leading to this height is as old as man's nomadic yearning for unknown, distant lands. It was shrouded in darkness until the day when car-

Entwurf L. FIRCSA Design
Pictorial maps from the book "La France", Odé Press, Paris

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