

KOSMETISCHE PACKUNGEN  
PACKAGES FOR COSMETICS

School where she specialized in graphic work Grete Aly made her apprehension of this fact the basis of all her work in the sphere of advertising art; for as we know it is precisely in advertising art that practical demands frequently clash with artistic forms of expression. For some years past Grete Aly has worked for the Dralle Firm, manufacturers of cosmetic articles, and is responsible for the Firm's publicity campaigns. How successful she is in this task that is not always of the simplest is seen from the accompanying

