

Wappenschild  
der Kameradschaft steirischer Künstler



## HEINZ REICHENFELSER · GRAZ

Räume der Ausstellung „Freiheitskampf der Steiermark“

by architectural features such as mural pictures and frescoes. We today look for what is simple and imposing. We are attracted more by the brief, apt symbolism of a picture than by naturalistic work that shows overmuch detail and soon passes leaving nothing by which to remember it. Reichenfelser's wide experience, his ability and earnest conception of teaching allow us to hope that a promising young generation of advertising artists will be trained in the City of the National Uprising. In this way we are justified in hoping that new pioneers will be forthcoming to enhance the reputation of Styrian advertising art that has long since crossed the borders of its own land thanks to the work of Prof. Wagula and Prof. Reichenfelser. Trl. by Fl. Salmond-Volkman

