

**ADLER**  
AUTOMOBILE  
SCHREIBMASCHINEN  
FAHRÄDER

**ADLERWERKE**  
VORM. HEINRICH KLEYER A. G.  
FRANKFURT AM MAIN

⊕

The central graphic is a large circle with a hatched border. Inside the circle, the word "ADLER" is written in a large, bold, serif font. Below it, the words "AUTOMOBILE", "SCHREIBMASCHINEN", and "FAHRÄDER" are stacked in a smaller, bold, serif font. At the bottom of the circle, the text "ADLERWERKE" is written in a large, bold, serif font, followed by "VORM. HEINRICH KLEYER A. G." and "FRANKFURT AM MAIN" in a smaller, bold, serif font. To the left of the circle, there is a small symbol consisting of a circle with a cross inside and an arrow pointing upwards. Surrounding the circle are several line drawings: a typewriter at the top left, another typewriter at the top right, a bicycle at the bottom left, another bicycle at the bottom center, and a vintage car at the bottom right. In the top left corner of the overall advertisement, there is a triangular logo featuring an eagle with its wings spread, perched on a globe with a wheel and an arrow.